Women's LEADERS **MHEALTHCARE**

NURTURING A DREAM -TAKING INDIAN **DIAGNOSTICS** TO THE WORLD



hat inspired you to pursue a career in the healthcare sector, and what challenges did you overcome to reach where you are today?

My inspiration to enter the healthcare industry stems from a deep-rooted belief that healthcare is not just a business but a responsibility—one that impacts lives every single day. Coming from a background in management, I saw an opportunity to blend strategic leadership with healthcare administration to create a workforce that is engaged, efficient, and committed to excellence.

While my MBA provided me with the theoretical foundation for leadership, navigating the intricacies of the healthcare sector was a learning

curve. One of the biggest challenges I faced was establishing a structured and employee-centric HR ecosystem in a sector where operational demands often take precedence over organizational culture. Over time, I worked on creating policies, streamlining administrative processes, and fostering a work environment that values both employees and patient outcomes. Today, I take pride in having built a strong, motivated team that contributes to the success of Allied Medical Ltd.

As a woman leader in healthcare. how do you see your role in shaping the future of the industry?

The healthcare industry is evolving rapidly, and as a woman leader, I believe my role goes beyond just administration—it is about mentoring, breaking barriers, and fostering inclusivity in a field that has

VASUNDRA KOHLI

Director **Allied Medical Limited**



historically been male-dominated at the executive level. At Allied Medical Ltd., I am committed to empowering women professionals, ensuring that they have equal opportunities for leadership, growth, and decisionmaking. By integrating diverse perspectives into strategic planning, I aim to drive a workplace culture that values innovation and collaboration.

Additionally, HR and administration play a pivotal role in shaping the healthcare workforce of the future.

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By investing in talent development, employee wellbeing, and continuous learning, I strive to create an ecosystem where professionals are not just employees but stakeholders in the company's mission to enhance patient care.

What are the most significant innovations or contributions you have made in your field that have impacted patient care or healthcare services?

While I may not be directly involved in the technical innovations of medical devices, my contribution lies in strengthening the backbone of healthcare operations—the people. Over the years, I have introduced several key initiatives at Allied Medical Ltd.,

- Employee Engagement & Development Programs Investing in skill enhancement and leadership training to ensure that our team remains at the forefront of healthcare advancements.
- Structured HR Policies & Employee Well-being Initiatives – Creating a positive work culture that prioritizes employee satisfaction, ultimately leading to better service delivery in patient care.
- Optimizing Recruitment & Talent Retention Strategies – Ensuring that Allied Medical Ltd. attracts and retains top talent in the industry, directly impacting our ability to provide cutting-edge healthcare solutions.
- Implementation of a Robust Quality Management System (QMS) – As a key driver of quality at Allied Medical Ltd., I have ensured strict adherence to global regulatory standards, continuous process improvements, and stringent quality control measures This guarantees that our medical devices are not only innovative but also reliable, safe, and effective for patient care

A well-functioning, motivated workforce translates into better patient care, efficient operations, and a stronger company vision. I see my role as a catalyst in ensuring that Allied Medical Ltd. remains a leader not just in technology, but also in human capital excellence.

How do you balance leadership, innovation, and work-life responsibilities in a demanding sector like healthcare?

Balancing leadership, innovation, and personal responsibilities is always a challenge, but I believe in

prioritization, delegation, and building a strong support system. I have learned that leadership is not about doing everything yourself but about empowering others to take ownership of their roles.

At Allied Medical Ltd., I have built a team that is selfdriven and aligned with the company's mission, allowing me to focus on strategic growth while ensuring daily operations run smoothly. Additionally, technology plays a key role—by leveraging digital HR solutions, remote collaboration tools, and data-driven decision-making, I ensure efficiency without compromising on work-life

On a personal level, I firmly believe that self-care and personal growth are as important as professional success. Whether it's spending quality time with family, pursuing hobbies, or continuous learning, I make a conscious effort to maintain a balanced lifestyle.

What advice would you give to aspiring women professionals looking to make a mark in the healthcare and medical industry?

My advice to aspiring women professionals in healthcare is simple: Believe in yourself, embrace challenges, and never hesitate to take up leadership roles. The healthcare industry is vast, and there is a growing need for dynamic, innovative, and resilient leaders who can shape the future of patient care.

- Be a learner The healthcare industry is constantly evolving. Stay updated with trends, develop new skills, and never stop learning.
- Build a strong network Surround yourself with mentors, industry experts, and like-minded professionals who inspire and support your growth.
- Advocate for yourself Do not wait for opportunities to come to you; seek them out, voice your ideas, and take initiative.
- Work with purpose Healthcare is more than a profession; it's a commitment to making a difference. Let your work be driven by passion and impact.

Leadership is the ability to turn vision into reality through teamwork and perseverance



MARCH 2025 www.medgatetoday.com